

PRIVACY POLICY

This Privacy Policy describes how your personal information is collected, used, and shared when you visit from <https://www.bullroyal.com> (the “Site”).

Protecting your private information is our priority. This Statement of Privacy applies to <https://www.bullroyal.com> and governs data collection and usage. We have developed this policy in order for you to understand how we collect, use, communicate and make use of personal information. The following outlines our privacy policy.

Similar to other commercial websites, our website utilizes a standard technology called ‘cookies’ (see our cookies policy section for more information) and server logs to collect information about how our site is used. Information gathered through cookies and server logs may include the date and time of visits, the pages viewed, time spent at our site, and the websites visited just before and just after our own, as well as your IP address.

INTRODUCTION

This Policy sets out the conditions under which we may process any information that we collect from you, or that you provide to us. It covers information that could identify you (“personal information”) and information that could not. In the context of the law and this notice, “process” means collect, store, transfer, use or otherwise act on information.

1. We take seriously the protection of your privacy and confidentiality. We understand that all visitors to our website are entitled to know that their personal data will not be used for any purpose unintended by them, and will not accidentally fall into the hands of a third party.
2. BullRoyal.com undertakes to preserve the confidentiality of all information you provide to us, and hope that you reciprocate.
3. The law requires us to tell you about your rights and our obligations to you in regards to the processing and control of your personal data.

LOG FILES

BullRoyal.com follows a standard procedure of using log files. These files, log visitors when they visit websites. All hosting companies do this and a part of hosting services' analytics. The information collected from log files includes internet protocol (IP) addresses, browser type, Internet Service Provider (ISP), date and time stamp, referring/exit pages, and possibly the number of clicks. These are not linked to any information that is personally identifiable. The purpose of the information is for analyzing trends, administering the site, tracking users' movement on the website, and gathering demographic information.

COLLECTION OF YOUR PERSONAL INFORMATION

BullRoyal.com may collect personally identifiable information such as your: Name, and E-mail Address when you register yourself in our website.

BullRoyal.com encourages you to review the privacy statements of websites you choose to link to from <https://www.bullroyal.com> so that you can understand how our website collect, use and share your information. We are not responsible for the privacy statements or other content on websites outside of the <https://www.bullroyal.com> website.

WHAT INFORMATION WE COLLECT AND WHY?

We may collect information about you directly from you, as well as automatically through your use of our Site or Services.

- **Information We Collect Directly from You:** Certain areas and features of our Site and Services require your Name, email address, and IP address.
- **Information We Collect Automatically:** We may automatically collect the following information about your use of our Site via some software analytics including the length of time you visit our Site and your movement through our Site.
- **We may also collect the following information:** device ID; location and language information.

WE DO NOT SELL, RENT OR LEASE ITS CUSTOMER LISTS TO THIRD PARTIES.

BullRoyal.com may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to BullRoyal.com, and they are required to maintain the confidentiality of your information.

BullRoyal.com will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) Conform to the edicts of the law or comply with legal process served on BullRoyal.com or the site; (b) protect and defend the rights or property of BullRoyal.com; And, (c) act under exigent circumstances to protect the personal safety of users of our website, or the public.

OUR ADVERTISING PARTNERS

Some of advertisers on our site may use cookies and web beacons. Our advertising partners are listed below. Each of our advertising partners has their own Privacy Policy for their policies on user data.

INFORMATION WE PROCESS BECAUSE WE HAVE A CONTRACTUAL OBLIGATION WITH YOU

When you use our website, you agree to our terms and conditions, a contract is formed between you and us.

In order to carry out our obligations under that contract we must process the information you give us. Some of this information may be personal information.

We may use it in order to:

1. Verify your identity for security purposes
2. Provide you with our services

3. Provide you with suggestions and advice on services and how to obtain the most from using our website.

BullRoyal.com may aggregate this information in a general way and use it to provide class information, for example to monitor our performance with respect to a particular service we provide. If we use it for this purpose, you as an individual will not be personally identifiable. **BullRoyal.com** shall continue to process this information until the contract between us ends or is terminated by either party under the terms of the contract.

Except where you have consented to our use of your information for a specific purpose, we do not use your information in any way that would identify you personally. BullRoyal.com may aggregate it in a general way and use it to provide class information, for example to monitor the performance of a particular page on our website.

You may withdraw your consent at any time by instructing us (Support@bullroyal.com) However, if you do so, you may not be able to use our website or our services further

RETENTION PERIOD FOR PERSONAL DATA

Except as otherwise mentioned in this privacy notice, **BullRoyal.com** keeps your personal information only for as long as required by us:

1. To provide you with the services you have requested;
2. To comply with other law, including for the period demanded by our tax authorities;
3. To support a claim or defense in court.

COOKIES AND WEB BEACONS

Like any other website, our website - <https://www.bullroyal.com> uses 'cookies'. These cookies are used to store information including visitors' preferences, and the pages on the website that the visitor accessed or visited. The information is used to optimize the users' experience by customizing our web page content based on visitors' browser type and/or other information.

For more general information on cookies, please read "What Are Cookies" from Cookie Consent.

THIRD PARTY PRIVACY POLICIES

BullRoyal.com Privacy Policy does not apply to other advertisers or websites. Thus, we are advising you to consult the respective Privacy Policies of these third-party ad servers for more detailed information. It may include their practices and instructions about how to opt-out of certain options.

CHILDREN'S INFORMATION

Another part of our priority is adding protection for children while using the internet. We encourage parents and guardians to observe, participate in, and/or monitor and guide their online activity.

BullRoyal.com does not knowingly collect any Personal Identifiable Information from children under the age of 13. If you think that your child provided this kind of information on our website, we strongly encourage you to contact us immediately and we will do our best efforts to promptly remove such information from our records.

OPT-IN, OPT-OUT & UNSUBSCRIBE

When any user provides their details such as Name, Email, Phone number, accept T&C, Cookies as well as Privacy Policy, they have to OPTED-IN.

We provide users the opportunity to opt-out of receiving communications from us by reading the unsubscribe instructions located at the bottom of any e-mail they receive from us at any time or email us.

We respect your privacy and give you an opportunity to opt-out of receiving announcements of certain information. Users may opt-out of receiving any or all communications from BullRoyal.com by contacting us here:

Web page: <https://www.bullroyal.com>

Email: Support@bullroyal.com

GENERAL DATA PROTECTION REGULATION (GDPR)

We are a Data Controller of your information.

BullRoyal.com legal basis for collecting and using the personal information described in this Privacy Policy depends on the Personal Information we collect and the specific context in which we collect the information:

- BullRoyal.com needs to perform a contract with you
- You have given BullRoyal.com permission to do so
- Processing your personal information is in BullRoyal.com legitimate interests
- BullRoyal.com needs to comply with the law

BullRoyal.com will retain your personal information only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use your information to the extent necessary to comply with our legal obligations, resolve disputes, and enforce our policies.

If you are a resident of the European Economic Area (EEA), you have certain data protection rights. If you wish to be informed what Personal Information, we hold about you and if you want it to be removed from our systems, please contact us.

You are entitled to the following rights under applicable laws:

1. **The right to access:** you may at any time request to access your personal data. Upon request, we will provide a copy of your personal data in a commonly used electronic form.
2. **The right to rectification:** you are entitled to obtain rectification of inaccurate personal data and to have incomplete personal data completed.
3. **The right to erase:** under certain circumstances (including processing on the basis of your consent), you may request us to delete your User Data. Please note

that this right is not unconditional. Therefore, an attempt to invoke the right might not lead to an action from us.

4. **The right to object:** to certain processing activities conducted by us in relation to your personal data, such as our processing of your personal data based on our legitimate interest. The right to object also applies to the processing of your personal data for direct marketing purposes.
5. **The right to data portability:** you are entitled to receive your personal data (or have your personal data directly transmitted to another data controller) in a structured, commonly used, and machine-readable format.

INTELLECTUAL PROPERTY RIGHTS

All copyrights, trademarks, patents and other intellectual property rights in and on our website and all content and software located on the site shall remain the sole property of BullRoyal.com or its licensors. The use of our trademarks, content and intellectual property is forbidden without the express written consent from us.

You must not:

- Republish material from our website without prior written consent.
- Sell or rent material from our website.
- Reproduce, duplicate, create derivative, copy or otherwise exploit material on our website for any purpose.
- Redistribute any content from our website, including onto another website.

ACCEPTABLE USE

You agree to use our website only for lawful purposes and in a way that does not infringe the rights of, restrict or inhibit anyone else's use and enjoyment of the website. Prohibited behavior includes harassing or causing distress or inconvenience to any other user within our website. You must not use our website to send unsolicited commercial communications.

You must not use the content on our website for any marketing related purpose without our express written consent.

THIRD PARTY ANALYTICS

We use automated devices and applications, to evaluate usage of our Site and, to the extent permitted, our Services. We also may use other analytic means to evaluate our Services. We use these tools to help us improve our Services, performance and user experiences. These entities may use tracking technologies to perform their services.

VERIFICATION OF YOUR INFORMATION

When we receive any request to access, edit or delete personal identifiable information, we shall first take reasonable steps to verify your identity before granting you access or otherwise taking any action. This is important to safeguard your information.

ENCRYPTION OF DATA SENT BETWEEN US

Our website use Secure Sockets Layer (SSL) certificates to verify our identity to your browser and to encrypt any data you give us. Whenever information is transferred between us, you can check that it is done so using SSL by looking for a closed padlock symbol or other trust mark in your browser's URL bar or toolbar.

HOW YOU CAN COMPLAIN

If you are not happy with our privacy policy or if any complaints, then you should tell us by email. Our e-mail address is Support@bullroyal.com

REVIEW/MODIFICATION OF THIS PRIVACY POLICY

BullRoyal.com may update this privacy notice from time to time as necessary. The terms that apply to you are those posted here on our website on the day you use our website. We solely advise you to print a copy for your records.

If you have any question regarding our privacy policy, please contact us through:

E-mail: Support@bullroyal.com

COOKIES POLICY

Our website uses cookies. They are placed by the software that operates on our servers, and by software operated by third parties whose services we use. When you first visit our website, we ask you whether you wish us to use cookies. If you choose not to accept them, we shall not use them for your visit except to record that you have not consented to their use for any other purpose.

If you choose not to use cookies or you prevent their use through your browser settings, you will not be able to use all the functionality of our website.

We use cookies in the following ways:

- To track how you use our website
- To record whether you have seen specific messages we display on our website
- To keep you signed in our site
- To record your answers to surveys and questionnaires on our site while you complete them
- To record the conversation thread during a live chat with our support team

WHY WE USE COOKIES ON OUR WEBSITE

Cookies are pieces of information that a website transfers to an individual's computer hard drive for record keeping purposes. Cookies make using our Site easier by, among other things, saving your passwords and preferences for you. These cookies are restricted for use only on our Site, and do not transfer any personal information to any other party.

Most browsers are initially set up to accept cookies. You can, however, reset your browser to refuse all cookies or indicate when a cookie is being sent. Please consult the technical

information relevant to your browser for instructions. If you choose to disable your cookies setting or refuse to accept a cookie, some parts of the Site may not function properly or may be considerably slower.

PERSONAL IDENTIFIERS FROM YOUR BROWSING ACTIVITY

Information about your computer hardware and software may be automatically collected by BullRoyal.com. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the <https://www.bullroyal.com> website.

Requests by your web browser to our servers for web pages and other content on our website are recorded.

Our website record information such as your geographical location, your Internet service provider and your IP address. We also record information about the software you are using to browse our website, such as the type of computer or device and the screen resolution.

BullRoyal.com uses this information in aggregate to assess the popularity of the webpages on our website and how we perform in providing content to you.

USE OF RE-MARKETING

Re-marketing involves placing a cookie on your computer when you browse our website in order to be able to serve to you an advert for our services when you visit some other website.

BullRoyal.com may use a third party to provide us with re-marketing services from time to time. If so, then if you have consented to our use of cookies, you may see advertisements for our services on other websites.

CONTACT INFORMATION

If you would like to: access, correct, register a complaint, or simply want more information please contact us directly Via:

Contact: Support@bullroyal.com